

CITY OF LONG BEACH

WELCOME MESSAGES

Welcome to the 2016 Year in Review, a look back at this year's major accomplishments and accolades in the City of Long Beach. From the beginning of construction of the new Civic Center and the opening of the new Michelle Obama Library, to the restoration of public safety services and increased resources for streets and infrastructure, as well as awards for technology, equality, city planning and more, the City of Long Beach continued to improve and provide better, more efficient service to the entire community. Please take a moment to see how Long Beach moved forward as a great city in 2016.

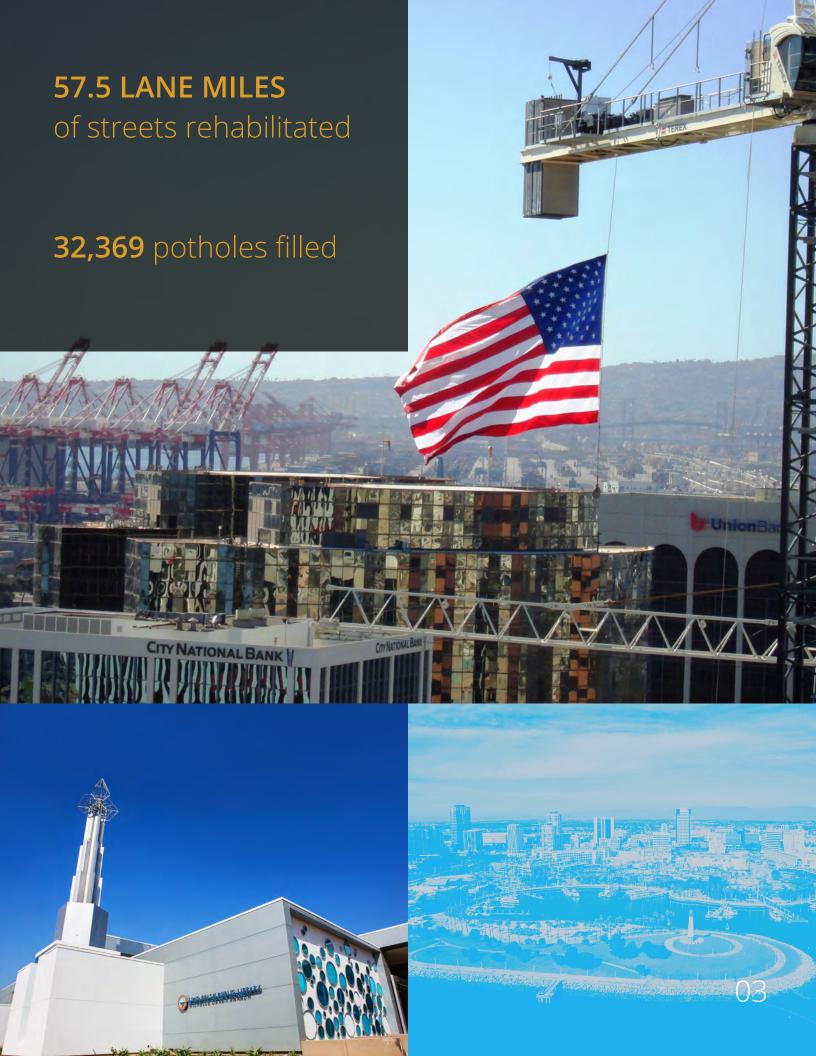
Robert Garcia Mayor The past 12 months have been exciting and productive for the City of Long Beach. With an improving economy and new voter-approved revenue sources, we had increased resources and a renewed sense of optimism, which enhanced our ability to provide services and complete projects. I would like to take this opportunity to revisit some of the major actions and achievements of 2016 that resulted from the Mayor and City Council's policy direction, as well as the unflagging efforts of our dedicated and talented City staff. Truly, there is much we should be proud of as a community.

Patrick H. West City Manager

QUICK STATS: 2016

- 57.5 lane miles of streets rehabilitated
- 14.2 miles of sidewalk replaced
- 20,529 trees trimmed
- 32,369 potholes filled
- 1,220,000 square feet of graffiti abated
- 209,000 calls for service responded to by the Police Department (daily average of 573)
- 71,000 calls for service responded to by the Fire Department (daily average of 195)
- 60,000 building inspections completed
- 11,400 tons of debris collected by street sweepers that would have gone into the ocean
- 59,400 customers served at the Development Services Permit Center
- 2.65 million commercial passengers passed through the Long Beach Airport

- 1.2 million items checked out from libraries
- 417 film permits issued, with a total of 585 production days
- 17,600 responses to illegally dumped items, including 7,800 mattresses
- 856,000 youth and teen participant days, and 510,000 senior participant days in Parks, Recreation & Marine Department programs
- 410,000 rounds played on the City's five golf courses
- 186,500 tons of trash collected
- 104,000 service orders completed by the Gas & Oil Department
- 12 million barrels of oil produced in Long Beach
- 574,000 customer contacts received by the City's utilities call center
- 8 billion cubic feet of natural gas delivered to residential, commercial, and industrial customers



AWARDS & DISTINCTIONS

- Top 10 "Digital City," for the sixth consecutive year, recognizing the City's outstanding efforts in using technology to serve its residents and businesses
- Achievement for Excellence in Financial Reporting from the Government Finance Officers Association (GFOA), for the ninth consecutive year
- Achieved a perfect score, plus 8 bonus points, on the Human Rights Campaign Municipal Equality Index (MEI) for Lesbian, Gay, Bisexual, and Transgender (LGBT) inclusion in municipal law and policy
- Rated Number 7 in the "Top 10 Best Airports in America: Reader's Choice Awards 2016" Condé Nast Traveler

Achieved national accreditation from the Public Health Accreditation Board for the Health and Human Services Department, one of only three health departments in California to achieve this distinction

 CIO 100 award for the innovative use of technology for creating genuine business value, the only city in the nation to be recognized 2016 Helene and Joseph Sherwood Combating Crime Prize (Anti-Defamation League) for the Police Department's efforts to suppress gang-related human trafficking activity

Top 25 "Best Park Systems" in the USA by The Trust for Public Lands 2016 ParkScore® Index

- First Place in USA Today/10Best.com Readers Choice contest for Best Airport Dining
- President's Award for the American Water Works Association's Partnership for Safe Water Distribution System Operations
- American Public Gas Association System Operational Achievement Recognition (SOAR) for Long Beach Gas & Oil
- Six awards from the Los Angeles Section of the American Planning Association (APA) in recognition of the City's work to provide safer and healthier communities and places of lasting value: Alcohol Nuisance Abatement Ordinance; Terminal Island (TI) Freeway Transition Plan; Billboard Ordinance; Long Beach Civic Center Project; West Long Beach Livability Implementation Plan; and Cabrillo Gateway and Anchor Place, Villages at Cabrillo



- 2016 CCEJ Humanitarian Award for the advancement of the CCEJ mission for the Police Department
- Four programming awards for LBTV, the City's cable channel
- Peace Officers Association of Los Angeles County's 2016 Centurion Award for Excellence in Field Operations for the West Division Directed Enforcement Team
- Leading Fleet Award for excellence in Fleet Management from Government Fleet Magazine

2016 Digital Government
Achievement Award for the
"Government-to-Citizen Local
Government Category" for Alert
Long Beach, the City's new
emergency notification system

- Two awards from eRepublic's Center for Digital Government for improving transparency and community engagement
- Attained Type I status from the California Office of Emergency Services for Hazardous Materials, recognizing ability to respond to all hazards at the highest level

ACHIEVED A PERFECT SCORE, plus 8 bonus points, on the Human Rights Campaign Municipal Equality Index (MEI) for Lesbian, Gay, Bisexual, and Transgender (LGBT) inclusion in municipal law and policy





- 584 youth received training through the Junior Lifeguard Program
- 224 hazardous material spills were responded to by the Health Department's Hazardous Materials Unit
- Conducted 5,300 inspections of licensed food facilities, special events, and farmers' markets to ensure protection from food-related illnesses

Awarded a two-year \$600,000 grant from the California Board of State and Community Corrections (BSCC) to strengthen police-community relations throughout Long Beach Neighborhoods

- Approximately 3,000 people attended the READY Long Beach Community Preparedness Expo to better prepare themselves for an earthquake or other disaster
- Provided bike safety education to nearly 500 community members and distributed over 400 free bicycle helmets to community members



Average response time to **POLICE PRIORITY CALLS IS 4.8 MINUTES**; one of the fastest for any large city in the USA



NEW DEVELOPMENT

- Issued building permits valued over \$421 million
 -- 30% residential construction, 70% non-residential construction
- Established a vision for the ultimate development of the Queen Mary site by the new leaseholder through the Queen Mary Land Development Task Force

PROJECTS COMPLETED:

- The Current, a 17-story building with 223 residential units (707 E. Ocean Blvd.)
- Pine Square/Pacific Court, an adaptive reuse building with 69 new residential units and commercial lease space (245 Ave./250 Pacific Ave.)
- Edison Lofts, an adaptive reuse building with 156 new residential units and retail space (110 Long Beach Blvd.)
- Newberry Building, adaptive reuse building with 28 new residential units and retail space (433 North Pine Ave.)
- Studio 111, a remodel of former retail space to serve as a local office for architecture firm (245 W. 3rd St.)
- Ballast Point, a remodel of the former Khoury's restaurant site into restaurant and beer manufacturing (110 Marina Dr.)
- Metro Ports (Douglas Park), a new 35,750 square-foot office building to serve as corporate headquarters (3806 Worsham Ave.)

PROJECTS UNDER CONSTRUCTION:

- Parc Broadway, 220 new residential units and commercial lease space (245 W. Broadway)
- OceanAire, 216 residential units (150 W. Ocean Blvd.)
- Healthview Pine Vista, an adaptive reuse building with 105 assisted living units (117 E. 8th St.)
- Anchor Place, a 120-unit supportive housing development for homeless families and veterans located within the Century Villages at Cabrillo (CVC) campus (2000 River Ave.)
- Weber Metals, Inc., an expansion of the existing 21-acre, 19-parcel industrial aircraft components manufacturing facility in North Long Beach (6976 Cherry Ave.)
- Olympix Fitness Center, an adaptive reuse of the former Yankee Doodles site into health club and retail (4100 E. Ocean Blvd.)
- Douglas Park:
 - Pacific Pointe East, three new industrial buildings totaling 482,838 sq. ft.
 - The Terminal, four two-story office buildings
 - Hampton Inn and Homewood Suites Hotel, a combined 241 hotel rooms
 - United Pacific (Douglas Park), company headquarters building



Issued building permits valued over \$421 MILLION — 30% residential construction, 70% nonresidential construction

PROJECTS WITH APPROVALS:

- The Current East Tower, a 35-story building with 315 residential units and 6,711 sq. ft. of retail/restaurant space (777 Ocean Blvd.)
- Beacon Apartments, 120 new affordable senior units and 40 affordable units for veterans at risk of homelessness (1201-1235 Long Beach Blvd.)
- New hotel, with 34 guest rooms (107 Long Beach Blvd.)
- Mixed-use project, 49 apartment units over ground floor resident amenities and retail space (434 E. 4th St.)
- Mixed-use project; 18 apartment units and 230 sq. ft. commercial space (437 E. 5th St.)
- Security Pacific Building, an adaptive reuse of a 13-story building into 118 residential units above the Federal Bar (110 Pine Ave.)
- Industrial Project (6242 Paramount Blvd.)
- Long Beach Exchange (Douglas Park), 266,049 sq. ft. retail and restaurants center (4069 Lakewood Blvd.)
- Riverwalk, a planned community with 131 single-family homes (4747 Daisy Ave.)
- 95 new residential units (442 W. Ocean Blvd.)
- 113 new residential units (207 E. Seaside Way)







HOUSING

 Recognized by the White House for reaching functional zero for Veterans experiencing homelessness in Long Beach

Provided more than \$59 million in rental assistance to over 6,400 low-income families

- 9,581 inspections of multi-family properties conducted through the City's Proactive Rental Housing Inspection Program (PRHIP), ensuring livability standards for residents and maintaining the City's stock of safe and sanitary rental housing
- Received funding for 705 vouchers to house our homeless veterans in the Veterans Affairs Supportive Housing (VASH) Program; over 500 families received assistance through this program
- Facilitated the preservation of 148 affordable senior units at St. Mary Tower, located at 1100 Atlantic Ave., resulting in the extension of affordability covenants for 55 years
- Provided a \$2 million loan to Century Housing for the acquisition and preservation of 45 affordable units for disabled households at Beachwood apartments, located at 475 W. 5th St. and 505 W. 6th St., resulting in the extension of affordability covenants for 55 years
- Adopted a Housing Action Plan for the period 2016 through 2021



- Monitored affordability covenants on 3,112 assisted rental units, 316 second mortgage loans, 300 single-family rehabilitation loans, and 98 mobile home rehabilitation loans
- Rehabilitation completed for 20 multi-family units occupied by lower income households
- Construction underway on Anchor Place, a 120-unit supportive housing development for homeless families and veterans, located within the Century Villages at Cabrillo
- Completed construction and lease-up on Immanuel Senior Housing, an adaptive reuse of the former Immanuel Church into 24 affordable units for seniors and seniors with special needs
- Facilitated \$45 million in financing for the Beacon Apartment complex at Long Beach Blvd. and Anaheim St., which includes 120 affordable senior units and 40 affordable units for veterans at risk of homelessness
- Continued to work with Habitat for Humanity on the development plan for 15 new affordable homeownership units
- Entered into an Exclusive Negotiation Agreement for the acquisition and development of 37 affordable homes at 1836-1852 Locust Ave.
- Entered into an Exclusive Negotiation Agreement for the development of 100 rental units for lower-income families and households with special needs at 1795 Long Beach Blvd.
- 1,031 properties have been registered into the City's Foreclosure Registry Program





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rental housing



INNOVATION & EFFICIENCY

- Hosted the City's first Civic Innovation Summit to highlight best practices and City awards for government innovation, with over 1,000 participants from 11 states and 3 countries
- Initiated the Street Sweeping Optimization
 Study and changed routes in parking impacting residential neighborhoods in order to reduce sweeping time frames from four hours to two hours
- Continued the Advanced Meter Infrastructure (AMI) initiative, which will result in the installation of new smart gas meters for all 150,000 natural gas customers in Long Beach and Signal Hill
- Created a "Project Management" division within the Public Works Department to better facilitate the delivery of capital projects from initial planning through the completion of construction

Secured a Code for America Fellowship to introduce humancentered design principles and agile development approaches to the development of civic technologies that make government more accessible to people

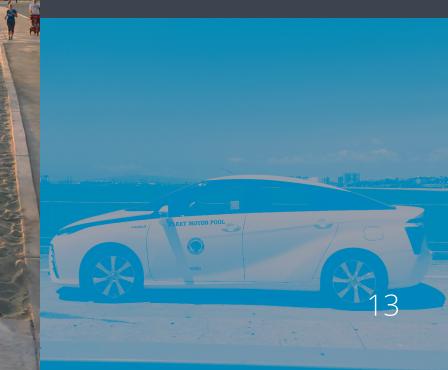
- Established the City's first Design Fellowship in partnership with the ArtCenter of Pasadena to identify ways to make government more accessible to the community through the use of design thinking and human centered design principles
- Engaged the FUSE Corps, a nonpartisan, nonprofit organization that enables local government to more effectively address the biggest challenges facing urban communities, to assist staff with the issues of homelessness and public safety
- Streamlined the Preferential Parking Permit process by offering the public the option to manage their account online, including the ability to print temporary guest parking permits
- Secured a \$300,000 grant from the Knight Foundation to co-create the nation's first outdoor co-working space for civic and social innovation in a public park
- Implemented an industry-leading software system for better management of the City's vehicle fleet, providing transparency, extensive data, and efficient reporting
- Enhanced community engagement in the City's budget through the use of budget visualization, an online budget priority survey and participation in 22 separate opportunities for in-person public feedback, deliberation, and input







Initiated the Street Sweeping
Optimization Study and
changed routes in parking
impacting residential
neighborhoods in order to
REDUCE SWEEPING TIME
FRAMES from FOUR HOURS
TO TWO HOURS



TECHNOLOGY

 Implemented the first phase of the City's new e-Plan check (EPC) pilot program, providing an efficient means for permit applicants to submit construction documents electronically for review and approval across multiple Citywide departments

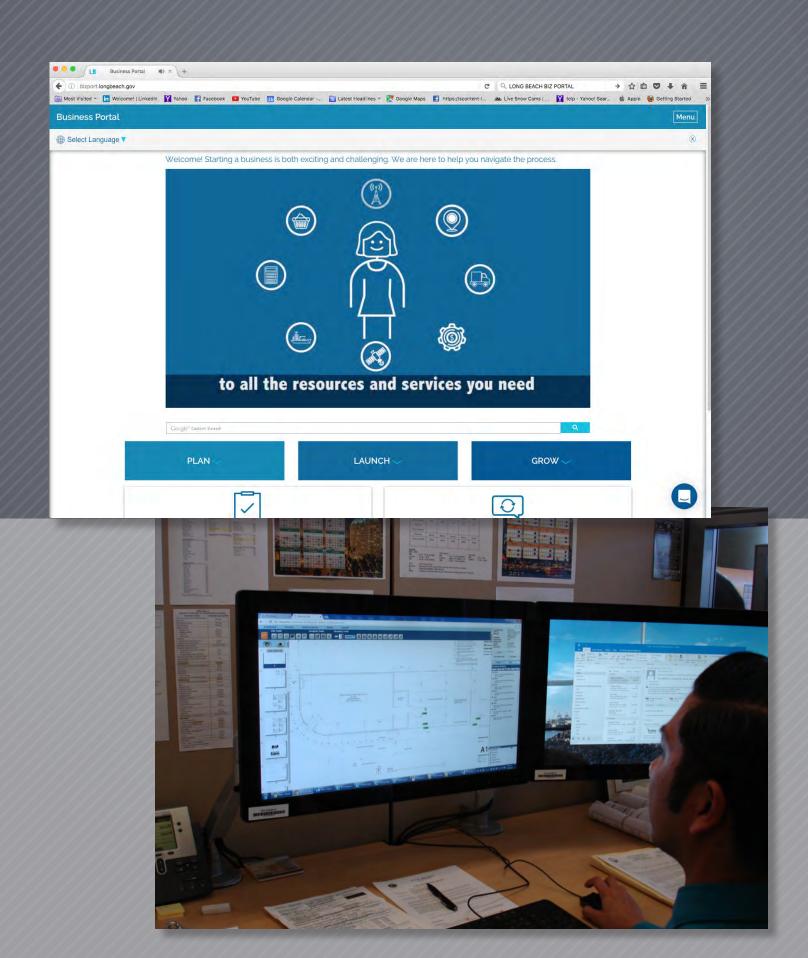
Initiated a process to create a "High Tech Infrastructure Master Plan" to maximize City technology assets to better support businesses and the community

- Launched "Inspector Gadget," the online building inspection scheduling platform to provide 24/7 access to scheduling, as well as to automate mapping, assignments, and reporting of building inspections
- Upgraded the internet in the City's libraries to
 1 Gigabyte, ensuring the smooth and quick delivery of content to our library patrons
- Launched the Body Worn Camera Pilot Program, equipping 40 West Division patrol officers and supervisors with this advanced technology
- 101,751 e-books and magazines downloaded from the Long Beach Public Library

- Launched Lit Services fiber pilot program in Rainbow Harbor to provide high-speed internet access for local businesses
- Continued efforts to implement a new Enterprise Resource Planning (ERP) system, which will provide major advances in efficiency, transparency, and controls as well as significantly improve information for decisions by management and elected officials.

UPGRADED THE
INTERNET IN THE
CITY'S LIBRARIES TO
1 GIGABYTE, ensuring
the smooth and quick
delivery of content to
our library patrons





ECONOMIC & WORKFORCE DEVELOPMENT

- Unemployment rate in Long Beach reached a nine-year low in March 2016
- Launched BizPort, the City's first Online Business
 Portal for entrepreneurs to plan, launch, and grow
 their business in the City of Long Beach

Initiated a process to prepare an Economic Development Blueprint to define priorities that will lead to creation of businesses, well-paying jobs, and increase the standards of living for our diverse residents

- 30 new Long Beach businesses received grant assistance to help defray initial start-up costs
- Conceptual plans have been prepared for two new major retail centers: a 266,000 sq. ft. development in Douglas Park (Carson St. and Lakewood Blvd.), and a 230,000 sq. ft. development at the SeaPort Marina Hotel site (Pacific Coast Hwy. and 2nd St.)
- 2,100 Long Beach area residents received career counseling, job search assistance, and occupational training
- Revenue per available Long Beach Hotel room increased 8.8% over 2015, reflecting an increase in tourism and convention attendance

- 18,814 businesses are registered in the City's online bidder's database, a 9.75% increase from the previous year
- As a result of the efforts of Special Events and Filming staff, over 75% of television productions return to the City of Long Beach for their production needs.
 Continuing this trend, Long Beach attracted top-tier television shows that film in Long Beach on a regular basis, such as Rosewood, Animal Kingdom, Scorpion, The Fosters, and Jane the Virgin. Other television shows such as Lethal Weapon, This Is Us, NCIS: LA, Criminal Minds, Castle, Bar Rescue, Ray Donovan, The People's Couch, Brooklyn Nine-Nine, House of Lies, and American Horror Story also use Long Beach as one of their favorite backdrops.
- In FY 16, Long Beach welcomed the following feature films: CHiPs featuring Dax Shepard, Live by Night starring Ben Affleck, Tribes of Palos Verdes starring Jennifer Garner, Mascots costarring Jane Lynch and Parker Posey, and What's the Point costarring Paul Reiser, Amber Heard, and Lake Bell
- Southwest Airlines announced new flights out of Long Beach Airport (LGB) to Oakland and Las Vegas;
 JetBlue announced new flights to Reno, San Jose, and Fort Lauderdale
- Launched a special youth program focused on civic engagement and leadership principles made possible by a \$2 million U.S. Department of Labor grant



79 clients were served at the Small Business
 Development Center in partnership with the City
 of Long Beach and Long Beach City College, an
 increase of 16% from the previous year

Increased support for economic development activity by adding an ombudsman position to assist with the small business loan program, location assistance for new and existing business, and reporting and data analysis

- Provided more than 300 unemployed residents with quality jobs through a nationally-recognized partnership with Long Beach Memorial Medical Center, and provided training to more than 400 employees to upgrade their skills and certifications
- 5 Long Beach Businesses received business assistance loans totaling \$800,000
- Received one of 10 national grants to support parents in need of quality childcare as they secure new employment and complete training

Unemployment rate in Long Beach reached a NINE-YEAR LOW IN MARCH 2016



INFRASTRUCTURE

- Commenced construction of the new Long Beach
 Civic Center City Hall, Port of Long Beach
 Headquarters, Main Library, and the new Civic Plaza
- Completed construction and celebrated the opening of the Michelle Obama Library, 5870 Atlantic Ave
- Completed improvements and celebrated the opening of the Police Department's new East Division Substation, 3800 E. Willow St.

Continued \$6.1 million citywide LED Streetlight Retrofit Program, which will reduce energy use, lower costs, and reduce carbon dioxide emissions

- Local streets resurfaced (totaling 19.5 lane miles):
 - Chestnut Ave. from Anaheim St. to 17th St.
 - 8th St. from Gladys Ave. to Freeman Ave.
 - 8th St. from Euclid Ave. to Mira Mar Ave.
 - 8th St. from Roswell Ave. to Bennett Ave.
 - Roswell Ave from 10th St. to P.E. R-O-W
 - NOSWEII/WE HOTH TOUT SE, LOT.E. NO W
 - Park Ave. from Pacific Coast Hwy. to Atherton St.
 - Gish Ave. from Malta Ave. to Park Ave.
 - Malta Ave. from Gish Ave. to Park Ave.
 - Fountain Ave. from Termino Ave. to eastern terminus
 - Roswell Ave. from 11th St. to Anaheim St.
 - Belmont Ave. from Fountain Ave. to 14th St.
 - Karen Ave. from Peabody St. to Parkcrest St.
 - Veterans Park Service Rd. from 28th St. to Spring St.
 - 28th St. from Pacific Ave. to western terminus
 - Cameron St. from Wise Ave. to Delta Ave.
 - Gale Ave. from Spring St. to northern terminus
 - Fashion Ave. from 23rd St. to Willow St.
 - Plymouth St. from Cedar Ave. to Elm Ave.
 - Pine Ave. from 53rd St. to Market St.
 - Locust Ave. from 53rd St. to Market St.
 - Butler Ave from White Ave to Coolidge St
 - Lime Ave. from South St. to 59th St.
 - 59th St. from Atlantic Ave. to Lime Ave.

- Major and secondary streets resurfaced (totaling 38 lane miles)
 - Spring St. between Magnolia Ave. and Pacific Ave.
 - Santa Fe Ave. between Spring St and Wardlow Rd.
 - Ocean Blvd. between Livingston Dr. and Bay Shore Ave.
 - Alamitos Ave. between 7th St. and Orange Ave.
 - Pacific Ave. between PCH and Willow St.
 - Easy Ave. between 27th St. and Spring St.
 - Atherton St. between Bellflower Blvd. and Clark Ave.
 - 10th St. between Cherry Ave. and Temple Ave.
 - MLK Jr Ave. between PCH and California Ave.
 - 34th St. between Neartherly Ave. and Gale Ave.
- Bike/Pedestrian lanes completed (totaling 14 lane miles):
 - Ocean Blvd. from Termino Ave. to 54th Pl.
 - Studebaker Rd. from Wardlow Rd. to Spring St.
 - Artesia Blvd. from Atlantic Ave. to Orange Ave.
 - Pacific Ave. from Willow St. to Pacific Coast Hwy.
 - Harding St. from Atlantic Ave. to Orange Ave.
 - Alamitos Ave. from 7th St. to Pacific Coast Hwy.
 - San Antonio Dr. from Long Beach Blvd. to Cherry Ave.
 - Del Amo Blvd. from Orange Ave. to Cherry Ave.
 - Long Beach Blvd. from 56th St. to Victoria St.
- Secured \$30 million in grant funding for the design and construction of Long Beach Municipal Urban Stormwater Treatment (LB-MUST) project



- Constructed 167 ADA access curb ramps
- Installed 25,000 feet of new gas main pipeline, 350 new gas service pipelines, and 2 new gas regulating stations
- Replaced 20,400 feet of cast iron water pipelines to minimize main breaks
- Replaced 6,300 traffic signs and 240 street name signs
- Repainted 15 linear miles of curbs and restriped 25 miles of lane lines

LOCAL STREETS RESURFACED

(totaling 19.5 lane miles)

MAJOR AND SECONDARY STREETS RESURFACED

(totaling 38 lane miles)

BIKE/PEDESTRIAN LANES COMPLETED

(totaling 14 lane miles)



FERRINE MARKET

PARKS & OPEN SPACE

PROJECTS COMPLETED:

- Long Beach Greenbelt, from Termino Ave. to 7th St.
- Bixby Park fitness loop, and Camp Bixby playground
- Locust tot lot (Locust Ave. at Eagle St.)
- Recreation Park restroom rehabilitation and new sand volleyball court
- Promenade Park tot lot
- Chavez Park fitness station
- Chavez Park amphitheater renovation
- Alamitos Bay Marina, Basin 2 renovation, providing 512 slips for larger vessels
- 14th Street Park/Seaside Park upgrades
- MacArthur Park and Homeland Cultural Center renovations
- Long View Point at Willow Springs Park renovations
- Livingston Drive Park playground structure and park elements
- King Park Community Center roof ventilation system repair
- Seaside Park picnic area sunshade replacement
- Park restroom projects at Bixby, Recreation, and DeForest Parks, and El Dorado Nature Center
- Whaley Park ballfield concession building renovation, supporting youth league play
- Grace Park lighting enhancements

PROJECTS UNDER CONSTRUCTION OR IN DEVELOPMENT:

- Gumbiner Park, a 0.8-acre park in the vicinity of MOLAA and St. Anthony's Catholic Church
- DeForest Wetlands, 39 acres of urban green space and native habitat
- Oregon Park, a 3.3-acre park along the Los Angeles River near Del Amo Blvd.
- Drake Park Soccer and Greenbelt design, adding needed recreational amenities
- Wrigley Greenbelt and Red Car Greenway design, for future improvements
- El Dorado Park Nature Center improvements, new entrance and other upgrades
- North Long Beach Open Space Plan
- Davenport Park Phase II design
- Downtown Fitness Loop, installation of a 4.8-mile circuit
- Alamitos Bay Marina, Basin 3, providing 630 slips for larger vessels





FINANCIAL MATTERS

- Delivered a structurally balanced General Fund budget for the tenth consecutive year, in an effort to achieve fiscal sustainability for the City
- Developed a financial plan to preserve and enhance public safety, and to address the City's infrastructure needs, with new funding resulting from the passage of Measure A

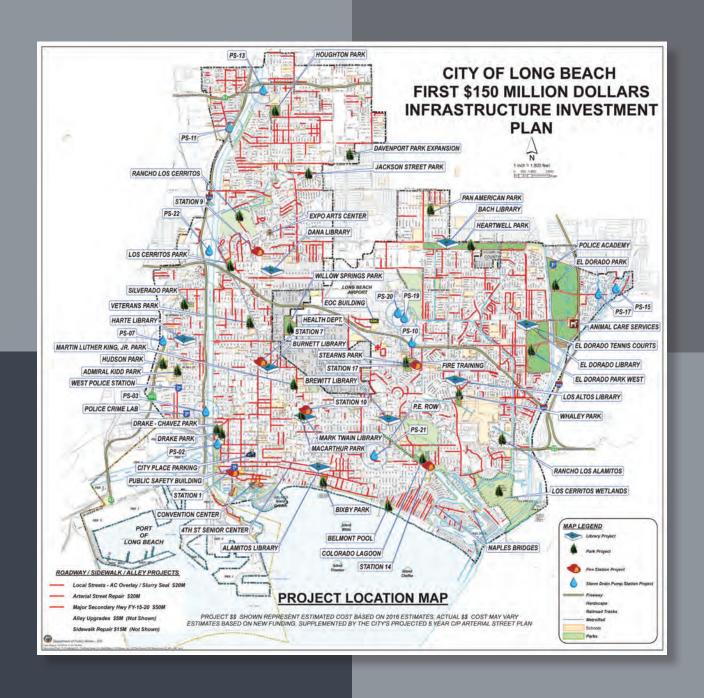
Spent \$88 million with Long Beach-based businesses for goods and services

- Refunded \$315 million in bonds, resulting in \$37.1 million or 11.8% in present value savings
- LBGO has maintained average residential gas bills that were lower than other southern California gas utilities for 57 consecutive months
- LB residents' average total monthly water and sewer bills continue to be the lowest among the seven
 (7) largest cities in California
- Received more than \$183 million in grant revenues from federal, state, regional and non-governmental resources
- 4,199 businesses are certified as Small Business Enterprises, a 2.75% increase from 2015
- Maintained excellent bond ratings for Standard & Poors, Moody's, and Fitch agencies

- Issued \$13.2 million of Lease Revenue Bonds to finance the courthouse demolition and facilitate the City's Civic Center Project
- Issued \$132.9 million of Harbor Revenue Bonds to finance the redevelopment of the Middle Harbor, Rail Project, and the Gerald Desmond Bridge Project
- Issued \$11.25 million of Senior Sewer Revenue Refunding Bonds to pay off the outstanding balance under the Revolving Line of Credit
- Facilitated the \$45 million financing by the California Municipal Finance Authority for the development of Beacon Pointe Apartments, which includes 121 affordable housing units and amenities for seniors
- Increased year-over-year investment income to \$6.5 million from \$3.1 million, May 2016 from May 2015, respectively
- Utility Services processed monthly utility bills for 165,000 customer accounts generating \$219 million in annual revenue
- Realized a \$6 million increase in Permit Center gross receipts
- Managed over \$5 billion in cash flows, excluding investments
- Finalized a location agreement with a local business to consolidate their statewide purchasing to Long Beach and share new sales tax revenue with the City, resulting in additional revenue to the General Fund



Developed a financial plan to PRESERVE AND ENHANCE PUBLIC SAFETY, and to address the City's infrastructure needs, with new funding resulting from the passage of Measure A









HEALTHY COMMUNITIES

- Approximately 80,000 people participated in the City's Open Streets events, "Beach Streets Downtown" and "Beach Streets Midtown," which promoted the pursuit of innovative strategies to achieve environmental, social, economic, and public health goals
- Approximately 20,000 people participated in "Activate Uptown," an open-streets block party along Artesia Blvd. between Atlantic and Orange Aves., with live music, activities, food, crafts and more
- 72,000 meals were served at 32 sites through the 10-week Summer Food Program for children
- Received a \$1 million grant from Kaiser
 Permanente to increase healthy eating and
 active living opportunities in North Long Beach
 over three years
- Distributed over 400 pounds of free produce grown at the Healthy Active Long Beach Peace Garden to local community members
- 31 businesses were cited for selling tobacco to minors through decoy operations conducted by Environmental Health and the Police Department
- 10,900 patient visits in clinics provided by the Health and Human Services Department
- The Center for Families and Youth worked with 398 families, 95% of which remained together at case closure

- 73 apartments where young, low-income families reside received remediation from lead-based paint hazards
- Provided in-classroom nutrition education for K-5 youth at 36 elementary schools as part of the Healthy Active Long Beach Program

Added two more Mental Evaluation Teams (MET) in the Police Department to provide specialized services to individuals with mental illness in our community

- Collaborated with Los Angeles County Probation
 Department, Department of Family and Children
 Services, and Long Beach Unified School District to
 develop a protocol for providing services to the most
 at-risk youth
- The Healthy Active Long Beach Program received a three-year, \$2.8 million grant to continue efforts to improve access to and consumption of healthy foods, improve safe active transportation options for low-income residents, increase daily physical activity, and lower the risks associated with obesity and related chronic diseases throughout Long Beach



- Adopted the My Brother's Keeper (MBK) Local Action Plan, a significant endeavor to establish and implement new approaches to address the needs and priorities of youth and ensure that all young people, including boys and young men of color, have the opportunity to succeed
- 32,424 hours of free after school programming provided to youth and teens
- Updated the Long Beach Older Adult Strategic Plan, a document that details actions to equitably deliver services to the City's older adults

Secured \$7.5 million in HUD funding and another \$3.4 million from other sources to support homeless services, including outreach, transitional housing, permanent housing, and supportive services

- 11,000 contacts with individuals and families who are experiencing homelessness at the Multi-Service Center
- 97,000 youth ages 5 -12 participated in six sports offered during the four seasons of the year



Received a \$1 MILLION
GRANT from KAISER
PERMANENTE to increase
healthy eating and active
living opportunities in
North Long Beach over
three years





COMMUNITY IMPROVEMENTS

- 15,000 Go Long Beach requests responded to by the Public Works Department
- 266 documents from City departments were translated through the Language Access Plan
- Conducted community engagement events pertaining to the Southeast Area Specific Plan (SEASP), and completed a Draft Environmental Impact Report (DEIR) for the new plan, which has been circulated for review and comment
- 8,457 code enforcement cases resolved; 8,691 code enforcement cases opened
- Removed 176 nonconforming billboards through the Billboard Ordinance, in exchange for three new electronic billboards
- Installed "swimability" improvements in Alamitos Bay including a measured open water buoy line, 15 swim ladders on public docks, and water quality and temperature information signs.
- 99 residential property owners and 106 commercial property owners received rebates for exterior improvements
- 21 residents graduated from the Neighborhood Leadership Program, bring the total number of graduates to 650 graduates over 23 years

1,035 tons of debris removed from city streets and neighborhoods by 2,978 volunteers participating in 113 clean-up events

- Adopted the Midtown Specific Plan to stimulate investment in and improvement of the Long Beach Blvd. corridor between Anaheim St. north to Wardlow Rd., while enhancing mobility, safety, and wellness within the adjacent communities
- Implemented the Wayfinding Signage Program and Survey to develop effective signage and wayfinding system for major gateway entries, parking, and coastal access in Long Beach

 19,660 bulky items were collected at the request of residents

Implemented Sunday hours at the El Dorado Library, increasing the number of libraries with Sunday hours to four branches

- Conducted community engagement events pertaining to the proposed Urban Design Element of the General Plan and circulated a Draft Environmental Impact Report (DEIR) that will enhance the City's urban environment and promote a more attractive, livable, and sustainable community
- More than 50,000 youth and adults participated in the BE S.A.F.E. program (Summer Activities in a Friendly Environment), which served neighborhoods by keeping seven parks open late for recreation activities.
- 80 City partner organizations attended a Safe Long Beach Data Summit to identify key activities, data sources, data challenges, expected outcomes, and data gaps for Safe Long Beach initiatives, laying the foundation for a comprehensive data sharing strategy





SUSTAINABILITY

- Long Beach residents generated 4.0 pounds/person/ day of solid waste, well below the current state target mandate of 7.6 pounds/person/day
- More than 1,300 volunteers collected 3,700 lbs. of debris during the annual California Coastal Cleanup Day and Earth Day Coastal Cleanup event

Total water use in 2016 was 24% less than the historic 10-year average and helped Long Beach meet the state mandated conservation target

- 28,400 tons of recyclable material and 2,800 gallons of motor oil collected
- Approximately 26,000 "trips" taken by Long Beach Bike Share users since the program's inception in March 2016
- More than 8,000 tires were collected for recycling
- Waste-to-Energy facility (SERRF) burned 417,000 tons of refuse that otherwise would have gone to landfills, while generating \$18 million in electricity sales
- 689 trees were planted in the port-adjacent neighborhoods as part of the "I Dig Long Beach – 6,000 Trees by 2020" initiative funded by the Port of Long Beach, with another 130 trees planted through the free residential Tree Planting Program

- Placed second in Energy Upgrade's Cool California Challenge, winning \$25,858 in prize money for sustainable programs and projects
- Established the Compost Pilot Program, collecting over 1,000 gallons of compost each week from local restaurants
- 93% of the City's beaches received "A" and "B" grades for water quality from Heal the Bay
- Adopted new building codes requiring new buildings to include a higher proportion of parking spaces that are "EV ready" or able to easily accommodate charging stations
- Accepted a donation of 330 electric vehicle chargers from Mercedes-Benz USA, being made available to qualifying residents in early 2017
- Continued the Energy Efficiency Partnership with Southern California Edison, achieving over 100,000 kWh in municipal energy savings from energy efficiency projects
- The Civic Center Edible Garden produced and donated 200 lbs. of produce to Food Finders and hosted four garden workshops to staff and residents
- Residents received more than 500 tons of mulch from city tree trimming operations that would otherwise go to landfill
- Over 528,000 square feet of turf was converted to drought tolerant landscapes and gardens.



- 5,770 LBUSD students in grades 4-6 participated in water conservation education assemblies sponsored by LB Water and Discovery Cube
- 52% of the City's fuel use in its vehicle fleet in 2016 was from renewable fuels
- Continued to work with the Army Corps of Engineers to create a plan for restoring and improving the aquatic ecosystem structure and function for increased habitat biodiversity within East San Pedro Bay



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OTHER GOOD THINGS

- 28,500 people "like" the City's main Facebook page, a 36% increase from the previous year
- 65,000 Twitter followers of the City's main account, a 100% increase from the previous year
- The Long Beach Municipal Band, celebrating its 107th year, expanded to a six-week concert season in partnership with Partners of Parks and Friends of Long Beach Municipal Band
- 5,737 people participated in Summer Reading Program
- Animal Care Services achieved record high numbers for live releases and adoptions

72,500 residents and visitors participated in summer Sea Festival events including boating competitions, festivals, sand sculpture contest, and movies on the beach

- More than 2,000 youth from Parks, Recreation and Marine Day Camp and Summer Fun Day programs attended All City Beach Day
- 282,350 El Dorado Nature Center visits

The Library Services Department began offering Long Beach residents the opportunity to earn an accredited high school diploma and a concurrent credentialed career certificate

- Approximately 33,000 neighborhood newsletters and 140,000 other neighborhood documents were produced with assistance of the Neighborhood Resource Center
- The Library Services Department partnered with Microsoft and the City's Innovation Team to host two days of Digi Camps for Washington Middle School students, exposing students to careers in the technology sector
- 545 staff-level Certificates of Appropriateness were issued and 42 projects were brought before the Cultural Heritage Commission, ensuring that the character of the City's historic neighborhoods is maintained
- Fire Ambassadors visited 44 LBUSD schools, dedicating more than 500 hours of their time to 3,500 students





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The Long Beach Municipal Band, **CELEBRATING ITS 107TH YEAR**, expanded to a six-week concert season in partnership with Partners of Parks and Friends of Long Beach Municipal Band



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